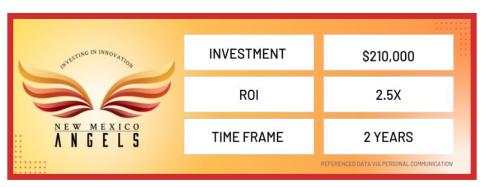
NEW MEXICO ANGELS

Meow Wolf: Investing in Innovation



This is how The New Mexico Angels' involvement strengthened the state economy, advanced a local startup company, and provided investors return.





Meow Wolf is a NM based certified B-Corp, with four locations. It has grown to millions in yearly revenue with opportunities for substantial future growth. The company continues to break boundaries in immersive entertainment. The Meow Wolf effort began in 2008, and developed its first location in Santa Fe, NM opening in 2016.

Meow Wolf exhibitions delight visitors by combining unique artistic scenery, interactive displays and technology. The first year of operations hosted 75 music events, 400,000 visits, and revenue of \$7MM.

The far-reaching vision for Meow Wolf required them to seek investors who embraced its business plan potential – the concept, artists and leadership team. The Angel's initial investment was \$210K, with dozens of other investors on an early funding round. Two years later, the company provided a special purchase opportunity, which enabled New Mexico Angel investors to exit, earning a 2.5X ROI.

Meow Wolf has been an unqualified success in New Mexico, hiring 100s locally, building an HQ in Santa Fe, growing revenues, fueling tourism and expanding to 3 more states.

About Us

For more than 20 years, <u>New Mexico Angels</u> invested \$25MM+ in 40+ companies, from 75+ accredited investors in New Mexico-based high potential early-stage companies.





